



Our Mission:

Conservation Through
Exciting Education



WINNER
MAJOR TOURIST ATTRACTIONS
2003-2004
AUSTRALIAN TOURISM AWARDS



Who were we?

- ◆ 'Beerwah Reptile Park' opened 1970
- ◆ Aim to promote conservation through education
- ◆ 1992 Steve and Terri new owners
- ◆ 1995 The Crocodile Hunter series began
- ◆ 1998 name change to 'Australia Zoo'



Bob Irwin




- ◆ Bob was an expert in herpetology.
- ◆ Together with wife Lyn, they raised Steve to be a ‘wildlife warrior.’



Lyn Irwin

- ◆ Lyn was dedicated to the care of injured, orphaned and sick wildlife.
- ◆ It was her dream to have a state-of-the-art wildlife hospital in Beerwah.



Who are we now?

- Home to over 1000 animals both native and exotic
- Set on 70 acres with plans to expand to 315 acres
- Award winning Tourist facility
- Unique hands on wildlife experience
- Internationally recognised Zoological facility



Conservation Projects

- Koala Hospital
- Endangered Species breeding programs
- International Crocodile Rescue Unit
- Tsunami Appeal

Wildlife Warriors Worldwide

Aims to:

- ◆ **Protect wildlife habitats and native wildlife**
- ◆ **Conduct research on a variety of animal health issues**
- ◆ **Animal Rescues**
- ◆ **Purchase land to create wildlife havens**



Koala Hospital





... meet some of its patients



What we see each day

- ◆ In Queensland between 1997-99 we cleared 446,000 ha of land per year
- ◆ The majority of land cleared was eucalypt woodlands
- ◆ In 1998 Queensland alone accounted for 81 per cent of Australia's remnant native vegetation that was converted to other uses e.g. housing developments

When will it stop? At Australia Zoo we focus on education as a key tool to create awareness



Koala Rescue Unit

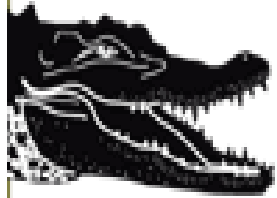


- Staff provide 24 hour a day 7 days a week emergency wildlife care
- Wildlife Rescue



Breeding Programs

- Southern Cassowary Breeding Program
- Woma Python – Queensland form endangered



International Crocodile Rescue



What makes us unique?

- Wandering Wildlife Program
- Outcomes based education programs
- Unique animal encounters and tours
- Home to the Crocodile Hunter
- Animal shows



See it all on the BIG
SCREEN!





Animal Shows





Animal

Encounters

Crikey Curriculum

- Relevant to Queensland schools and teachers
- Structured according to KLAs and their associated outcomes, as prescribed in the syllabi published by Queensland School Curriculum Council

Lower School (1 – 6)

TRIBE TALKS

- ◆ **Endangered Species**
- ◆ **Reptile Rap**
- ◆ **Adaptations**
- ◆ **Australian Animals**

SELF GUIDED SAFARI

- ◆ **The Bush Track**

DISCOVERY EXPERIENCE

- ◆ **Koala Capers**

Middle School

(7,8,9)

TRIBE TALKS

- ◆ Reptile Rap
- ◆ Endangered Species
- ◆ Adaptations
- ◆ Old Zoo, New Zoo
- ◆ Enclosure Design
(coming soon)
- ◆ Introduced Species
(coming soon)

Upper School (10, 11, 12)

TRIBE TALKS

- ◆ **Tourism /Marketing to the Millions**
- ◆ **Zoo Keeping**
- ◆ **Animal Behaviour**
(coming soon)
- ◆ **Venomous Animals**
(coming soon)

DISCOVERY EXPERIENCE

- ◆ **Tourism**



Our Commitment

As a major hallmark attraction, Australia Zoo has the responsibility to be a leader in educating visitors about the conservation of wildlife and its habitat.

We reach more than 800,000
visitors each year