

WTA Workshop Session Outcomes

INCORPORATING INDIGENOUS PEOPLE AND CONTENT INTO WILDLIFE TOURISM

Facilitator

Denise Lawungkurr Goodfellow

Supplementary notes:

(see also powerpoint presentation under presentations section).

Main Points of Session:

- Discussion focused around the accessibility to indigenous products
- Reliability issues – travel systems work on reliability, is it going to be there?
- Indigenous products not available on large scale
- Children are growing up not knowing their own flora and fauna
- Industry underestimates itself – for example, currently guides charge approximately \$150 a day, however, some segments are happy to pay \$200-\$300 per day
- There is no competition for the experiences
- Need to look at what we are doing to target the appropriate markets, ie. Academics, families, children, older people

Summary points discussed at end of session:

There was much discussion and agreement around the development of Indigenous involvement in wildlife tourism; however, this is currently hindered by several factors, including;

- Traditional hunting practices, visitors reactions
- Hoon tourism
- Need to break down barriers
- Uncertainty/unreliability
- Not marketed on a large scale
- Need to build trust with Indigenous people

Actions

There was general discussion and questions about the issue, but no actions were generated.