

# The 2<sup>nd</sup> Australian Wildlife Tourism Conference 2006

## Conference Program

### DAY ONE: Sunday 13 August 2006

9.30am Registration desk opens in the Esplanade Hotel, Fremantle

10.30am **Wildlife Tourism Australia Annual General Meeting** Terrace Room

11.30am **Lunch Break** (at own expense)

### CONFERENCE COMMENCES

Chair Ross Dowling Island Suite, 2nd Floor

12.00pm **INTRODUCTION AND OPENING COMMENTS**  
 Colin Ingram (Conference Convenor)  
 Ross Dowling (Chair, FACET (Forum Advocating Cultural and Eco-Tourism))  
 Tonia Cochran (Chair, Wildlife Tourism Australia)

1.00pm **KEYNOTE ADDRESS** **Strategic Planning of Wildlife Tourism in Australia**  
 Karen Higginbottom (Wildlife Tourism International (Consultancy) / Sustainable Tourism CRC, Australia)

1.30pm Short break for room turn around

### CONCURRENT SESSION ONE

Theme	<b>Impacts and Management A</b>	<b>Planning and Development</b>
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Chair	Sue Moore	Alan Briggs
Venue	Garden Island	Rottneest Island

1.40pm	<b>Preliminary Quantitative Data on Behavioural Responses of Australian Pelican (<i>Pelecanus conspicillatus</i>) to Human Approach on Penguin Island, Western Australia</b> Melanie Barter (Edith Cowan University, WA) David Newsome (Murdoch University, WA)	<b>Methods of Community Engagement in the Development of Marine Protected Areas in Victoria, Australia</b> Nina Hall* and Ian Clark (University of Ballarat, VIC)
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2.00pm	<b>'Tie My Kangaroo Down Sport': Factors Affecting the Viewing of Wild Kangaroos</b> David Croft*, Manuela Barry and Katherine Waterhouse (University of NSW)	<b>Protected Wildlife Area Management and Tourism Yield Types: Getting the Tourist Balance Right</b> Jeremy Northcote* and Jim Macbeth (Edith Cowan University, WA)
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2.20pm	<b>Setting the Standard in Marine Park Tourism</b> Hilary Skeat (Great Barrier Reef Marine Park Authority, QLD)	<b>Turning Tourists on to Wildlife: The Tasmanian Wildlife Tourism Strategy</b> Claire Ellis (Tourism Tasmania)
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2.40pm	<b>The Effects of Participating in Wildlife Tourism: A Case Study from Diving</b> Philip Deardon (University of Victoria, Canada)	<b>New Opportunities for Tourism Development</b> Steve Crawford (Tourism Western Australia)
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3.00pm Afternoon Tea Break

Chair Ross Dowling Island Suite, 2nd Floor

3.30pm **KEYNOTE ADDRESS** **The Private Sectors Role in Sustainable Wildlife Tourism and Maintaining National Biodiversity**  
 Les Carlisle (Conservation Corporation Africa, South Africa)

4.00pm Short break for room turn around

### CONCURRENT SESSION TWO

Theme	<b>Conservation and Management A</b>	<b>Conservation and Management B</b>
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Chair	Tonia Cochran	Colin Ingram
Venue	Rottneest Island	Garden Island

4.10pm	<b>Who Owns the Animals: The Implications for Sustainable Wildlife Tourism</b> Susan Moore (Murdoch University, WA)	<b>Wildlife Tourism – An Opportunity for Conservation Management Outcomes and Aboriginal Cultural Heritage Recognition</b> Anne Walton and Mark Flanders (Department of Environment and Conservation, NSW)
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4.30pm	<b>Wildlife Tourism, Science and Scientists: What are the Barriers and Opportunities?</b> Kate Rodger*, Susan Moore and David Newsome (Murdoch University, WA)	<b>The Black-footed Rock Wallaby</b> Alan Briggs (National Trust of Australia, WA)
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4.50pm	<b>An Inventory of Wildlife Tourism in Western Australia</b> Peter Sandilands (Murdoch University, WA)	<b>Evaluating the Effectiveness of the Jurabi Turtle Experience</b> Leanne Smith (Murdoch University, WA)
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**Sunday 13 August continues**

Theme	Conservation and Management A	Conservation and Management B
5.10pm	<b>Using Tourism to Support Reintroductions of Threatened Native Mammals</b> Narelle King* (World Wide Fund for Nature, China), Karen Higginbottom (Griffith University, QLD) and Johannes Bauer (Charles Sturt University, NSW)	<b>Tourism and Sea lion conservation on Carnac Island, Fremantle, Western Australia</b> Jean-Paul Orsini (Jean-Paul Orsini and Associates)
5.30pm	Close of Sessions	
6.15pm	<b>Welcome Reception at the Maritime Museum Victoria Quay</b> Official Welcome: Hon Sheila McHale (Minister for Indigenous Affairs; Tourism; Culture and the Arts)	

**DAY TWO: Monday 14 August 2006**

8.00am	Registration	
Chair	Ross Dowling	Sirius Ballroom
8.30am	<b>INTRODUCTION AND OPENING COMMENTS</b> The Hon Mark McGowan MLA (Minister for the Environment)	
9.00am	<b>KEYNOTE ADDRESS</b> <b>Wildlife Tourism Along the Kinabatangan River, Sabah, Malaysia</b> Albert Teo (Borneo Eco Tours, Malaysia)	

**CONCURRENT SESSION THREE**

Theme	Conservation and Management C	Conservation and Management D	Products and Markets A
Chair Venue	Steve Crawford Sirius Ballroom	Amanda Smith Pleiades Ballroom	Kevin Markwell Orion Ballroom
9.30am	<b>Calculating the Economic Value Generated by Natural and Heritage Areas: The Valuing Places Toolkit</b> Tod Jones, David Wood and Jack Carlsen, (Curtin University of Technology, WA)	<b>Western Australian Dive Industry Growth and Survival, 1969-2005</b> Peter Buzzacott (WA)	<b>Hello? Is this the Tour Operator?</b> Jeremy Perks (Global Gypsies, WA)
9.50am	<b>Commerce, Community and Conservation: A Collaborative Approach to Managing a Sustainable Marine Turtle Tourism Industry</b> Kate Macgregor (Department of Environment and Conservation, WA)	<b>Human-Wildlife Interaction Guidelines in Western Australia</b> Michael Hughes and Jack Carlsen (Curtin University of Technology, WA)	<b>Targeting Your Market Effectively</b> Tonia Cochran (Inala-Bruny Island Pty Ltd, TAS)
Chair	Ross Dowling		Sirius Ballroom
10.10am	<b>GUEST SPEAKER</b> The Hon Tim Fischer (Chair, Tourism Australia)		

10.30am Morning Tea Break in the Exhibition area

**CONCURRENT SESSION FOUR**

Theme	PLANNING WORKSHOP	PLANNING WORKSHOP	TOURISM OPERATOR WORKSHOP 1
Facilitator Venue	Karen Higginbottom / Kevin Markwell Sirius Ballroom	David Newsome Pleiades Ballroom	Kelly Maclean Orion Ballroom
11.00am	<b>WORKSHOP PW1 – Strategic Planning by Wildlife Tourism Australia</b>	<b>WORKSHOP PW2 – Wildlife Interaction</b>	<b>Promoting Your Product</b>
12.30pm	Lunch Break		
<b>POSTERS AND EXHIBITION</b>			
Chair	Ross Dowling		Sirius Ballroom
1.30pm	<b>KEYNOTE ADDRESS</b> <b>Is it Okay to Feed Wildlife?</b> David Newsome (Murdoch University, WA, Australia)		

Monday 14 August continues

**CONCURRENT SESSION FIVE**

Theme	Impacts and Management B	Products and Markets B	Conservation and Management E
Chair Venue	Ronda Green Sirius Ballroom	Karen Higginbottom Pleiades Ballroom	Jean Paul Orsini Orion Ballroom
2.00pm	<b>Antarctic Tourism: The Call of the Ice Growing in Popularity</b> Stephen Powell (Antarctic and International Policy, TAS)	<b>See em or Eat em! Indigenous Wildlife Tourism – Where is it at?</b> Joc Schmiechen (Charles Darwin University, NT)	<b>Wildlife Tourism in Borneo: Issues and Opportunities</b> Ross Dowling (Edith Cowan University, WA)
2.20pm	<b>Mixing It Up: Managing Visitor Impact on Wildlife in a Non-Wildlife Focused Nature-Based Tourist Destination</b> Jillian Litster (Central Queensland University) and Ann Augustyn (Capricorn Caves, QLD)	<b>Ecocertification &amp; Wildlife Tourism</b> Stephen Pahl (Ecotourism Australia)	<b>Zoo Tourism: Conservation Through Tourism</b> Corazon Catibog-Sinha (University of Western Sydney, NSW)
2.40pm	<b>The Good, the Bad and the “not so” Ugly Realities of Commercial Wild Bird Feeding</b> Michelle Plant (University of Queensland)	<b>Wildlife in the Landscape – A Top End Perspective on Destination – Level Wildlife and Tourism Management</b> Pascal Tremblay (Charles Darwin University, NT)	<b>Barna Mia Animal Viewing Facility - Recreating Nature</b> Tricia Sprigg
3.00pm	Afternoon Tea Break in the Exhibition area		

**CONCURRENT SESSION SIX**

Theme	Conservation and Management F	Products and Markets C	TOURISM OPERATOR WORKSHOP
Chair Venue	James Higham Sirius Ballroom	Stephen Pahl Pleiades Ballroom	Gil Field Orion Ballroom
3.30pm	<b>People and Nature – A Symbiotic Relationship</b> Andrew Tribe (University of Queensland) and Peter R Brown (People and Parks Foundation, VIC)	<b>The Secret Lives of Wombats and Red Kangaroos: Tourism and Conservation at Portee</b> George Wilson (Australian Wildlife Services, ACT)	<b>Interpretation of Wildlife</b> NOTE: Workshop commences at 3.00pm and concludes at 4.30pm. Afternoon refreshments will be available in the workshop venue.
3.50pm	<b>International Tourist Perceptions of Control Strategies of Overpopulation in Iconic Wildlife</b> Barbara Koth and Michael Rosewarne (University of South Australia)	<b>Wildlife on the Reef – An Important Performance Analysis of Tourists on Likuri Island Fiji</b> Michael Lueck (Auckland University of Technology, NZ)	
4.10pm	Close of Sessions (Workshop concludes at 4.30pm)		
	<b>FIELD TRIP 1 (Optional) departs 4.00pm*</b> Karakamia Sanctuary *NOTE: Delegates choosing Field Trip 1 <u>MUST</u> be ready to depart at 4.00pm and will NOT be able to attend the paper sessions at 4.00pm OR the TO Workshop.		<b>FIELD TRIP 2 (Optional) departs 5.00pm</b> Nearer to Nature – Moonlight Meandering

**DAY THREE: Tuesday 15 August 2006**

	<b>FIELD TRIP 3</b> departs 7.30am Perth Zoo	<b>FIELD TRIP 4</b> departs 7.30am Herdsman Lake	<b>FIELD TRIP 5</b> departs 8.30am Aboriginal Heritage Walking Tour
10.30am	Morning Tea Break and Tuesday Registration		
Chair	Ross Dowling		Sirius Ballroom
11.00am	<b>KEYNOTE ADDRESS</b>	<b>Getting Real: Linking Theory and Practice in Wildlife Tourism</b> Phil Dearden (University of Victoria BC, Canada)	
<b>CONCURRENT SESSION SEVEN</b>			
<b>Theme</b>	<b>Conservation and Management G</b>	<b>Products and Markets D</b>	<b>Products and Markets E</b>
Chair Venue	Rod Quartermaine Sirius Ballroom	Stephen Powell Pleiades Ballroom	Kate Rodger Orion Ballroom
11.30am	<b>Managing for Conservation and Recreation: The Ningaloo Whale Shark Experience</b> Roland Mau (Department of Environment and Conservation, WA)	<b>Who Are Whale Shark Tourists? Understanding the Whale Shark Tourism Boom in Exmouth</b> David Wood and Tod Jones (Curtin University of Technology, WA)	<b>Towards a Swedish Validation and Certification System for Nature Guides and Interpreter's</b> Hans Gelter (Lulea University of Technology, Sweden)
11.50am	<b>The Flipper Factor: Management Issues for Dolphin Tourism</b> Heather Zeppel* and David Kearnan (James Cook University, QLD)	<b>Designing 'Jonah' Experiences: Developing Visitor Conservation Learning Through Whale Watching</b> Roy Ballantyne*, Joy Packer and Karen Hughes (University of Queensland)	<b>A Dinosaur on the Footpath: Factors Leading to the Early Success of the Australian Reptile Park, Gosford, NSW</b> Kevin Markwell* and Nancy Cushing (University of Newcastle, NSW)
12.10pm	<b>Can Whale Watching Save the Whale?</b> Mick McIntyre (International Fund for Animal Welfare, NSW)	<b>Evolution of the Whale Shark Tourism Market</b> James Catlin* and Roy Jones (Curtin University of Technology, WA)	<b>The Determinates of the Spending of Biltong Hunters in South Africa</b> Peet Van der Merwe*, M Saayman and W Krugell (North West University, South Africa)
12.30pm	Lunch Break		
<b>POSTERS AND EXHIBITION</b>			
<b>CONCURRENT SESSION EIGHT</b>			
<b>Theme</b>	<b>Impacts and Management C</b>	<b>Presentation and Interpretation</b>	
Chair Venue	Colin Ingram Orion Ballroom	Andrew Tribe Sirius Ballroom	
1.30pm	<b>Monkey Mia Dolphin Viewing – How is it Going to be Managed?</b> Amanda Smith (Murdoch University, WA) and David Charles (Department of Environment and Conservation, WA)	<b>Way Out West – Wildlife Tourism Interpretation in Protected Areas in WA</b> Gil Field and Lorna Charlton (Department of Environment and Conservation, WA)	
2.00pm	<b>Decline in Relative Abundance of Bottlenose Dolphins (<i>Tursiops sp.</i>) Exposed to Long-term Disturbance</b> Lars Bejder* (Murdoch University, WA) (A Samuels, H Whitehead, N Gales, J Mann, R Connor, M Heithaus, J Watson-Capps, C Flaherty)	<b>Pleasing All of the People Most of the Time: Dealing With Mixed Groups of Wildlife Tourists</b> Ronda Green (Vice President, Wildlife Tourism Australia, QLD)	
2.20pm	<b>Ecotourists Assisting Whale Shark Conservation</b> Brad Norman* (Ecocean, WA) and Jason Holmberg (Big Fish Conservation Alliance, USA)	<b>Tasmania's Great Wildlife Sites – Aiming to Inspire Visitors to See Wildlife in a Positive Light</b> Ingrid Albion* and Stuart Lennox (Parks and Wildlife Service, TAS)	
2.40pm	<b>Electronic Monitoring of Eco Tourism Operations</b> Rod Quartermaine (Department of Environment and Conservation, WA)	<b>Aboriginal Interpretation in Australian Wildlife Tourism</b> Heather Zeppel* and Sue Muloin (James Cook University, QLD)	
3.00pm	Afternoon Tea Break in the Exhibition area		

**Tuesday 15 August continues**

Chair Ross Dowling Sirius Ballroom

3.30pm **KEYNOTE ADDRESS** **Wildlife Viewing: The Significance of the Viewing Platform**  
James Higham (University of Otago, New Zealand)

**CONCURRENT SESSION NINE**

Theme	Conservation and Management H	Products and Markets E
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Chair	Kate Hassell	Gil Field
Venue	Sirius Ballroom	Orion Ballroom

4.00pm	<b>Flying Foxes in Charters Towers – A Missed Wildlife Tourism Opportunity</b> Dominique Thiriet (James Cook University, QLD)	<b>Marketing Birdwatching</b> Justine Keuning (Flinders University, SA)
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4.20pm	<b>The Phinda Case Study in Managing Environmental Impacts and Integrating Wildlife Tourism and Conservation</b> Les Carlisle (Conservation Corporation Africa, South Africa)	<b>Perceptions of Zoos: Conservation and Credibility</b> Andrew Tribe (University of Queensland)
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Chair Ross Dowling Sirius Ballroom

4.40pm Resolution Session

5.40pm Close of Conference

6.30pm **Farewell Dinner at the Esplanade Hotel****DAY FOUR (OPTIONAL FIELD TRIPS): Wednesday 16 August 2006**

10.00am	FIELD TRIP 6 (Optional)	FIELD TRIP 7 (Optional)	FIELD TRIP 8 (Optional)
	Rottneest Island	Carnac Island	Mandurah Ferry Cruises - CANCELLED