

TASMANIAN WILDLIFE TOURISM INVENTORY

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Sustainable Wildlife Tourism Convention

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Background

- **high proportion of endemic species**
- **wide array of animal habitats**
- **WHA, 37 mammal spp & 6 endemic to Tasmania**
- **150 bird spp & 13 endemic**
- **14 reptile spp & 6 endemic**
- **insularity protects & exotic species from mainland**

Project Aims

- **develop an inventory of Tasmanian wildlife tourism viewing opportunities**
- **improve accuracy & quality of information received by tourists**
- **market wildlife tourism to international & domestic markets**

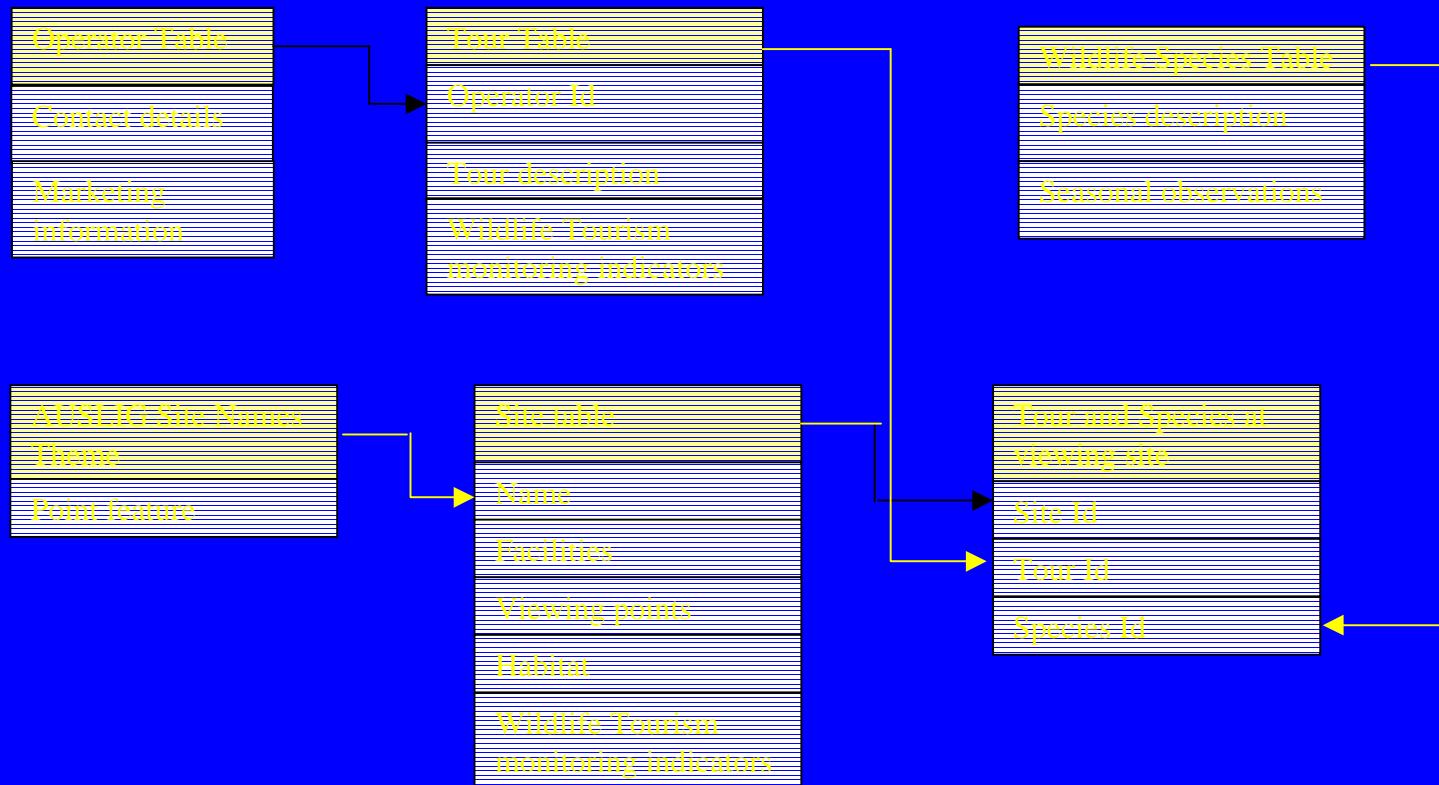
Methodology

- interviewed 106 tourist operators
- assessed 118 different wildlife tours
- identified 220 wildlife species
- conducted 3 workshops with stakeholders
- Geographical Information System

Geographical Information System

- supports the capture, storage, retrieval, & analysis of data
- displays geographically referenced data
- allows regular updates
- user friendly

Designing the GIS Inventory



Using the GIS Wildlife Inventory

WILDLIFE SPECIES QUERY

Invertebrates
 Reptiles
 Frogs
 Birds
 Marine Animals
 Land Mammals


SELECT A WILDLIFE SPECIE:
Platypus

OPERATORS :

Upper Esk Host Farm	Barry and Jenny McGuire
Hells Gates Wilderness Tours	Helen and Tim Callaghan
Wilderness to West Coast Platypus Tours	Bernard Atkins
Kings Run Bird and Wildlife Tours	Jeff King
Wild and Mild Tasmanian Adventures	Jenny Cox and Gordon Patchin
Tasmanian Adventure Tours-Under Down Under Tours	Andrew Del Vecchio and Jenny Clingly
Mountain Valley Wilderness Holidays	Pat and Len Doherty.
Pepper Bush Peak 4WD Adventure Tours.	Craig Williams and Jeanine Williams
King Island Bushwalks	Graham and Margaret Baley
Tasmanian Bush Tours - Downeast	Dennis and Tracie Burns

VIEWING SITES:

- FERNGLADE RESERVE
- GORDON AND FRANKLIN JUNCTION
- KINGS RUN
- LOONGANA
- MERSEY RIVER - A-ROO-K
- MERSEY RIVER - LATROBE
- NATIONAL PARK
- NORTH SCOTTSDALE
- SOUTH FOREST
- TALUNE

 Close

Viewing Sites for Species Platypus



Viewing Site	Operator Name	Contact Person
WATERLOO	LINKS GOLF NATIONAL PARK	ROSS AND
TALLINN	TOWNSHIP OF KINGS PARK 26-2 KINGSDOWN	MR JAGG
WARRANDI	WARRANDI FOREST RESERVE	PIKE COOPER AND MELBA COOPER
UPPER DICK HOST FARM	UPPER DICK HOST FARM	BARRY AND JERRY MCGILL
SOUTH FOREST	WARRANDI FOREST RESERVE	BARBARA ADAMS
KINGS RUN	WARRANDI FOREST RESERVE	JETHRO
FERNOLAS RESERVE	WARRANDI FOREST RESERVE	MR MCGILL, SOUTH FOREST, BRISBANE CITY COUNCIL
LOONGANA	WARRANDI FOREST RESERVE	PATRICIA LEE DOLLEY
LARRA CREEK	WARRANDI FOREST RESERVE	GORDON AND MARGARET ADAMS
WARRANDI FOREST RESERVE	WARRANDI FOREST RESERVE	MR MCGILL, (HARDY AND COLE)
MERSEY RIVER - AROOK	AROOK AT THIS	KATHIE HAY
NATIONAL PARK	CHERRY HILL	TOBY AND ALISON COLEMAN
GORDON AND FRANKLIN JUNCTION	MR MCGILL, SOUTH FOREST	HELEN AND TIM COLLETT
MERSEY RIVER - AROOK	WARRANDI FOREST RESERVE	JERRY COOPER AND GORDON PATRICK
MERSEY RIVER - AROOK	WARRANDI FOREST RESERVE	JERRY COOPER AND GORDON PATRICK
FERNOLAS RESERVE	WARRANDI FOREST RESERVE	KATHIE HAY
NORTH SCOTTS DALE	WARRANDI FOREST RESERVE	COLIN WILSON AND JESSICA WILSON
MERSEY RIVER - LATREE	WARRANDI FOREST RESERVE	DAVID AND TRACY PLYN
LOONGANA	WARRANDI FOREST RESERVE	MR MCGILL
MERSEY RIVER - AROOK	WARRANDI FOREST RESERVE	KATHIE HAY
KINGS RUN	WARRANDI FOREST RESERVE	KATHIE HAY

Using the GIS Wildlife Inventory

QUERY BY OPERATOR


SELECT AN OPERATOR:

WILDLIFE SPECIES:

Species Name
Australian Wood Duck
Azure Kingfisher
Bettong
Black Currawong
Black Swan
Common Brushtail Possum
Common Wombat
Eastern Grey Kangaroo(Forester)
Eastern quoll
Grey Goshawk
Little Black Cormorant
Little Pied Cormorant
Long nosed Potoroo
Masked Owl
Mutton bird or Shearwater
Pacific Black Duck

VIEWING SITES:

Viewing Site
ARTHUR AND FRANKLAND RIVERS
COLES BAY
CRADLE VALLEY
FERNGLADE RESERVE
OCEAN BEACH
ROCKY CAPE
ROCKY CAPE LOOKOUT
TROWUNNA
WATERSMEET



Query Results for Operator: Tasmanian Adventure Tours-Under Down Under Tours



Species Name	Viewing Site
Common Smutbill Petrel	COLEBROOK
Red-necked Mallee (Shearwater)	COLEBROOK
Tasmanian Pardalote (Shearwater)	COLEBROOK
Common Smutbill Petrel	WATERMEET
Red-necked Mallee (Shearwater)	WATERMEET
Tasmanian Pardalote (Shearwater)	WATERMEET
Black Chiffchaff	CRADLE VALLEY
Red-necked Mallee (Shearwater)	CRADLE VALLEY
White-bellied Swallow	OCEAN BEACH
Belted	TROWENNA
Common Warbler	TROWENNA
Eastern Grey Kangaroo (Possum)	TROWENNA
Eastern Grey	TROWENNA
Grey Goshawk	TROWENNA
Long-eared Petrel	TROWENNA
Malleefowl	TROWENNA
Red-necked Mallee (Shearwater)	TROWENNA
Sooty Shearwater	TROWENNA
Tasmanian Dove	TROWENNA
Tasmanian Pardalote (Shearwater)	TROWENNA
Wedge-tailed Shearwater	TROWENNA
Arctic Skuas Hooded Owl	ARTHUR AND FRANKLAND RIVERS
ACORN Nighthawk	ARTHUR AND FRANKLAND RIVERS
Black Swallow	ARTHUR AND FRANKLAND RIVERS
Common Smutbill Petrel	ROCKY CAPE
Red-necked Mallee (Shearwater)	ROCKY CAPE
Tasmanian Pardalote (Shearwater)	ROCKY CAPE
Arctic Skuas Hooded Owl	ARTHUR AND FRANKLAND RIVERS
ACORN Nighthawk	ARTHUR AND FRANKLAND RIVERS
Black Swallow	ARTHUR AND FRANKLAND RIVERS
Little Black Cormorant	ARTHUR AND FRANKLAND RIVERS
Little Pied Cormorant	ARTHUR AND FRANKLAND RIVERS
Pacific Black Swallow	ARTHUR AND FRANKLAND RIVERS
Sea Eagle	ARTHUR AND FRANKLAND RIVERS
Penguin	FRANKLAND RIVERS
Arctic Skuas Hooded Owl	ROCKY CAPE LOOKOUT
ACORN Nighthawk	ROCKY CAPE LOOKOUT
Black Swallow	ROCKY CAPE LOOKOUT
Common Smutbill Petrel	ROCKY CAPE LOOKOUT
Little Black Cormorant	ROCKY CAPE LOOKOUT
Little Pied Cormorant	ROCKY CAPE LOOKOUT
Pacific Black Swallow	ROCKY CAPE LOOKOUT
Red-necked Mallee (Shearwater)	ROCKY CAPE LOOKOUT
Sea Eagle	ROCKY CAPE LOOKOUT
Tasmanian Pardalote (Shearwater)	ROCKY CAPE LOOKOUT

Contact Person	Phone
Andrew De Marco and Jenny Clapp	0393 6555

Applications

- **GIS version of Inventory linked to Tourism Tasmania's TigerTOUR**
- **TigerTOUR purpose built database of tourism product**
- **Tourism Tasmania staff & Tasmanian Visitor Information Centres use TigerTOUR**
- **TTs website supports TigerTOUR**

Future Uses

- **promotion of wildlife tourism in regional development**
- **networking within the industry**
- **updating wildlife tourism product**
- **increased education about unique wildlife viewing opportunities**
- **Tasmanian interactive travel CD – wildlife & wine**

